

# 2024 FUNDRAISING CAMPAIGN



# START OF THE 2024 CAMPAIGN!

The RBA Foundation was established to become involved socially with our communities and to support causes devoted to the well-being of First Nations.

We have been involved for more than 10 years with all the communities in Quebec. With our experience, **we can adapt to each of their realities and support unique projects** that are making a real difference in our communities.

**We are proud to announce the start of our 4th fundraising campaign to achieve our annual fundraising goal!**

## **Why donate to the RBA Foundation?**

**Our Foundation is seeking partners who believe in our mission and who want to get involved with First Nations members.**

If you are organizations, associates, businesspeople, or entrepreneurs that want to make a difference, **your involvement would help us improve the well-being of First Nations across Quebec.**

As is the case every year, the collected funds are divided based on needs, a project's outreach potential, the number of people affected and are balanced between First Nations.

*Cover - Credits from left to right:  
Catherine Jean-Pierre,  
Breakfast Club of Canada, New  
Pathways Foundation, Francois Pilon,  
Fondation Exeko, Francois Pilon,  
Young musicians of the world.*

# OUR MAJOR PARTNERS

EVERY YEAR, OUR FOUNDATION IS HONORED TO BE ASSOCIATED WITH MAJOR PARTNERS WORKING WITH FIRST NATIONS IN MANY AREAS.



Credit: New Pathways Foundation



## **First Nations and Inuit Suicide Prevention Association of Quebec and Labrador (FNISPAQ)**

The FNISPAQ is an Aboriginal organization established about 20 years ago. Its mission is to contribute to the well-being and balance of the lives of Aboriginal people of Quebec through activities such as community awareness, prevention, and education. The Association brings together front-line workers often isolated and dealing with complex community realities who work in the development of psychosocial interventions made accessible in the language and the cultural context of each community.



## **New Pathways Foundation**

Founded by First Nations for the benefit of their youth in 2010, the New Pathways Foundation works for the future and the well-being of First Nations youth in Quebec. Its mission is to pursue a youth that is fulfilled and confident in a better future thanks to a strong identity. Whether they are on or off community, the New Pathways Foundation develops concrete, positive experiences that reflect the image of First Nations youth.



Credit: Puamun Meshkenu



### **Puamun Meshkenu**

Puamun Meshkenu (Path of a Thousand Dreams) is an organization with the aim of developing the full potential of Indigenous people by promoting the concepts of holistic health, student retention and Aboriginal identity. The organization, founded by Dr. Stanley Vollant in 2016, initiates projects that have fundamental impacts on many First Nations youths and structuring effects across Aboriginal communities in Quebec.



### **Breakfast Club of Canada**

Since 1994, Breakfast Club of Canada has been nourishing children's potential by ensuring they have access to a healthy breakfast at school, in a welcoming and inclusive environment. The Club is constantly on the lookout for sustainable ways of reaching out to more children in Indigenous communities in order to support youth, adult and community empowerment by opting for culturally and nutritionally appropriate food. The Club supports innovative, holistic approaches. They also track, record and share progress, challenges and successes as well as engage the philanthropic community.



Credit: Breakfast Club of Canada

# VISIBILITY PLAN 2024

## RECOGNITION PROGRAM OF SPONSORSHIP

ONE-TIME DONATION OR FINANCIAL COMMITMENT  
TO THE 2024 FUNDRAISING CAMPAIGN

	PARTNER \$20,000 OR +	AMBASSADOR \$10,000 TO \$19,999	BUILDER \$5,000 TO \$9,999	COLLABORATOR \$2,500 TO \$4,999	SCOUT \$1,000 TO \$2,499	ALLY \$500 TO \$999	ACCOMPLICE \$499 OR LESS
LETTER OF APPRECIATION AND DONATION RECEIPT	•	•	•	•	•	•	•
MENTION IN OUR ANNUAL REPORT	•	•	•	•	•	•	•
DISPLAY OF LOGO AND LEVEL OF PARTNERSHIP ON OUR WEBSITE	•	•	•	•	•	•	•
LOGO ON SCREEN DURING OUR GOLF EVENING	•	•	•	•			
ENTERPRISE NAME DISPLAYED ON SCREEN DURING OUR GOLF EVENING					•	•	•
SIGNPOSTS AT ENTRANCE AND ON THE TEE BOXES DURING GOLF		2 tees + 1 signpost	1 tee + 1 signpost	1 tee			
EARLY INVITATION TO GOLF AND/OR OTHER FOUNDATION EVENTS	•	•	•				
PUBLICATION OF THE OFFICIAL DONATION PHOTO DURING GOLF EVENING	•	•					
LOGO ON GOLF PROGRAM	•	•					
MEDIA PRESS RELEASE	•	•					
INTRODUCED AS A GUEST OF HONOR DURING THE GOLF EVENING SPEECH	•						
CONTEST IN THE NAME OF THE PARTNER	•						

# MESSAGE FROM THE BOARD OF DIRECTORS



Since its establishment, the **RBA Foundation is proud to be involved in the improvement of life conditions for First Nations members in Quebec.**

Now, with its strong capital base, our Foundation has the means **to financially support endeavours in several areas - culture, health, helping seniors, women, youth, and suicide prevention.** By supporting our Foundation, you contribute to pressing needs in Indigenous communities in Quebec. Your support is very valuable to us!

On behalf of the RBA Foundation and our partner organizations, thank you for your generosity!

The Members of the RBA Foundation  
Board of Directors

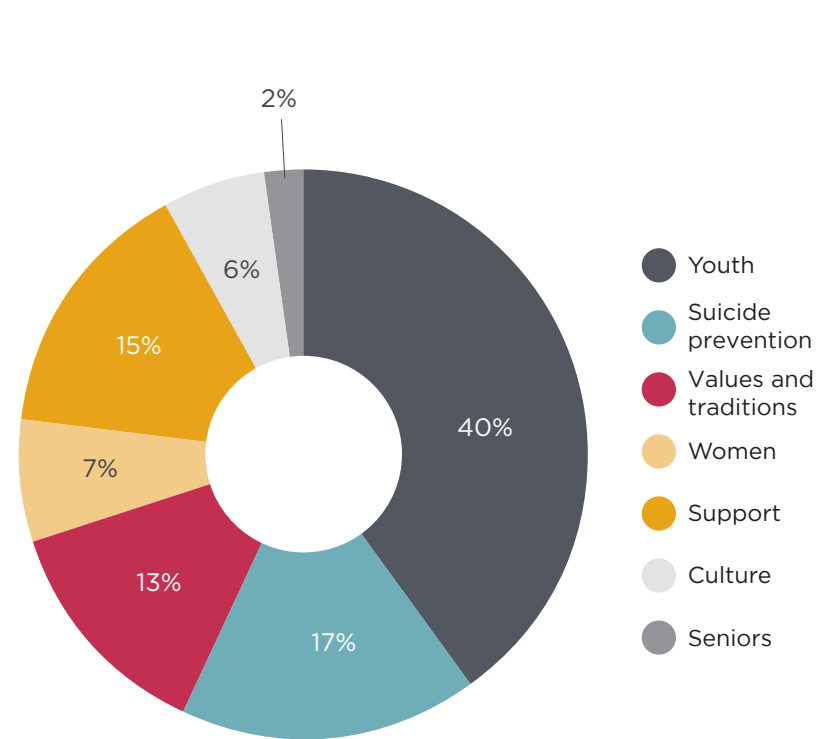
# SINCE 2012, THE RBA FOUNDATION IS...

**50**  
organizations helped

More than  
**\$880,000**  
donated

More than  
**10,000 people**  
reached through projects supported

A presence in  
**24 Indigenous communities**  
in Quebec





**FOR MORE  
INFORMATION  
CONTACT**

418 847-1840 / *ext. 120*  
1 888 242-0277 / *ext. 120*

[fondation@rbagroupefinancier.com](mailto:fondation@rbagroupefinancier.com)

---

**RBA FOUNDATION**

2936, rue de la faune, #202  
Wendake, Québec G0A 4V0

[rbagroupefinancier.com/en/  
fondation](http://rbagroupefinancier.com/en/fondation)